


12. Signage (Rev. Feb13)

Thousands of our clients and potential clients enter through our doors every day, drive by our locations, and visit our offices worldwide. Good, clear, easy-to-follow signage demonstrates our core value of understanding.



Exterior—monument

The Air Products monument signage is the main site identifier. A sign is a high visibility communication device and plays an important role in the expression of our brand. Single or double face.

Color

Air Products green and black.

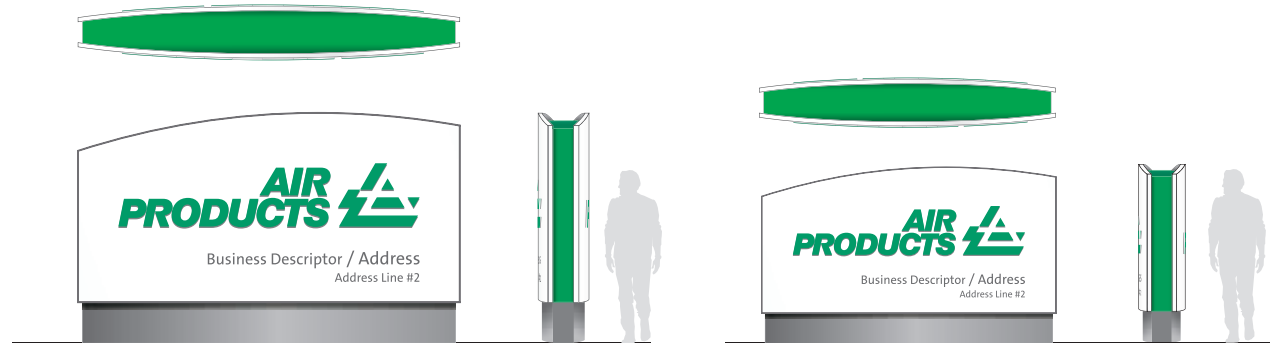
Typefaces

TheSans light and semi bold.

Ordering information:

In North America—Air Products has a contract with a national supplier to build and install our primary signs. Working with our preferred supplier ensures consistency and quality and ensures adherence to our brand standards. Signage can be ordered through Air Products Buyer.

In Europe and Asia—Contact your Corporate Communications representative for general signage questions.



Illuminated

M1 DF Monument/double face
M1 SF Monument/single face
7'10" high x 13'0" long/sq ft = 102.0

Illuminated

M2 DF Monument/double face
M2 SF Monument/single face
6'1" high x 10'1" long / sq ft = 61.3

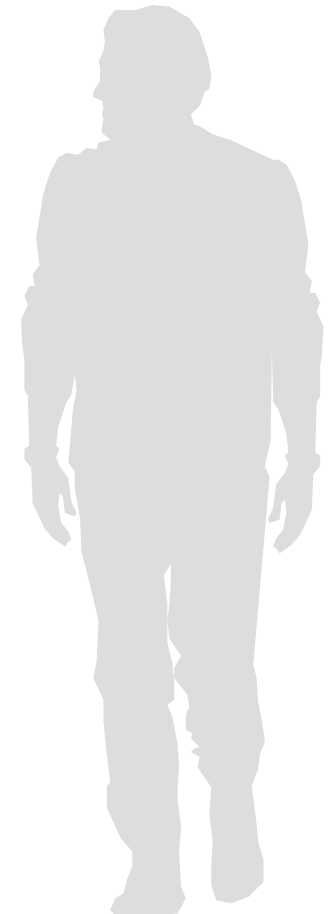
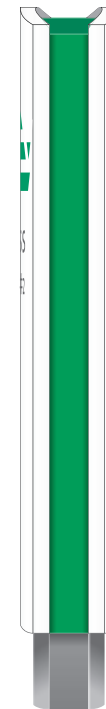
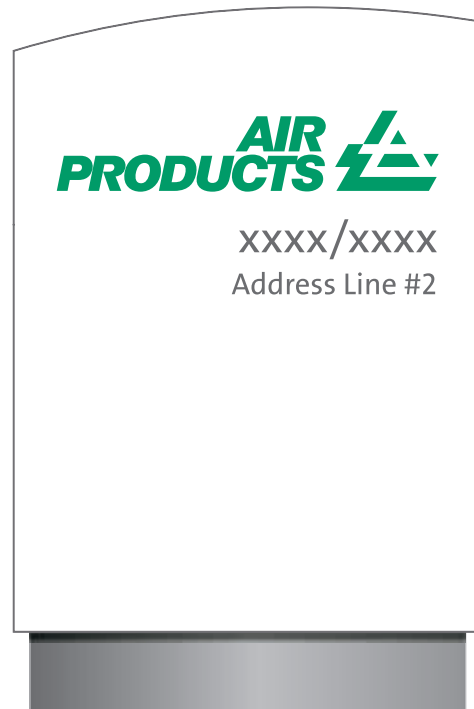


Non-illuminated

M3 DF Monument/double face
M3 SF Monument/single face
5'0" high x 6'8" long/sq ft = 33.3

Exterior—site marker

Site markers can be used to identify a major building or facility entrance. Single or double face.



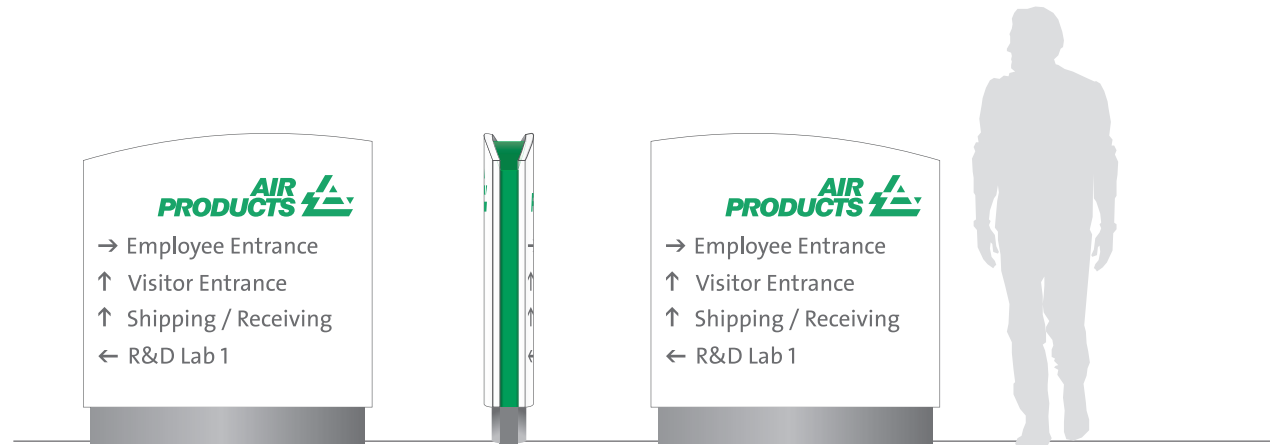
Non-illuminated

- SM1 DF Site marker/double face
- SM1 SF Site marker/single face
- 4'6" high x 3'0" wide/sq ft = 13.5

Exterior—way finding

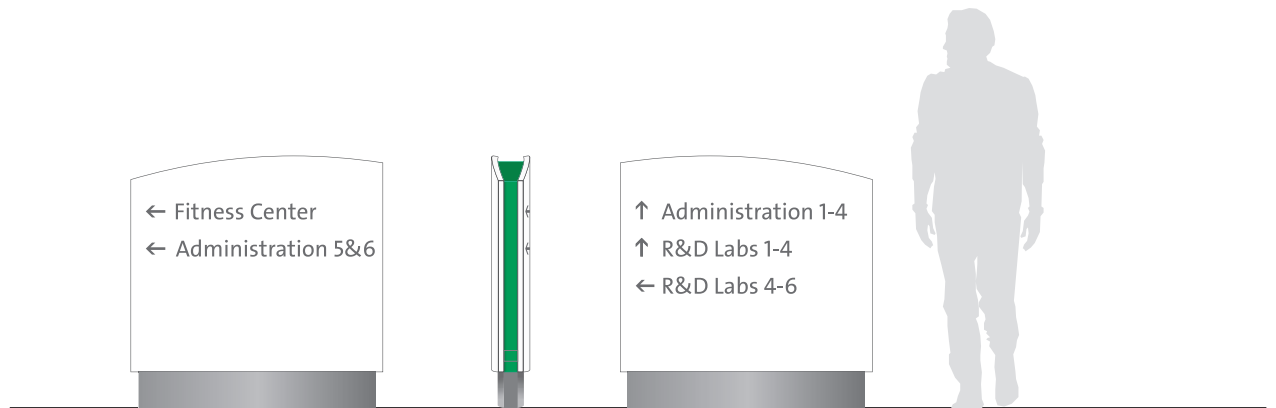
Large way-finding signs are used near entrances or at roadway intersections where 4–5 messages are required. Single or double face.

Small way-finding signs are used near entrances or at roadway intersections where 1–3 messages are required. Single or double face.



Non-illuminated with logo—Large

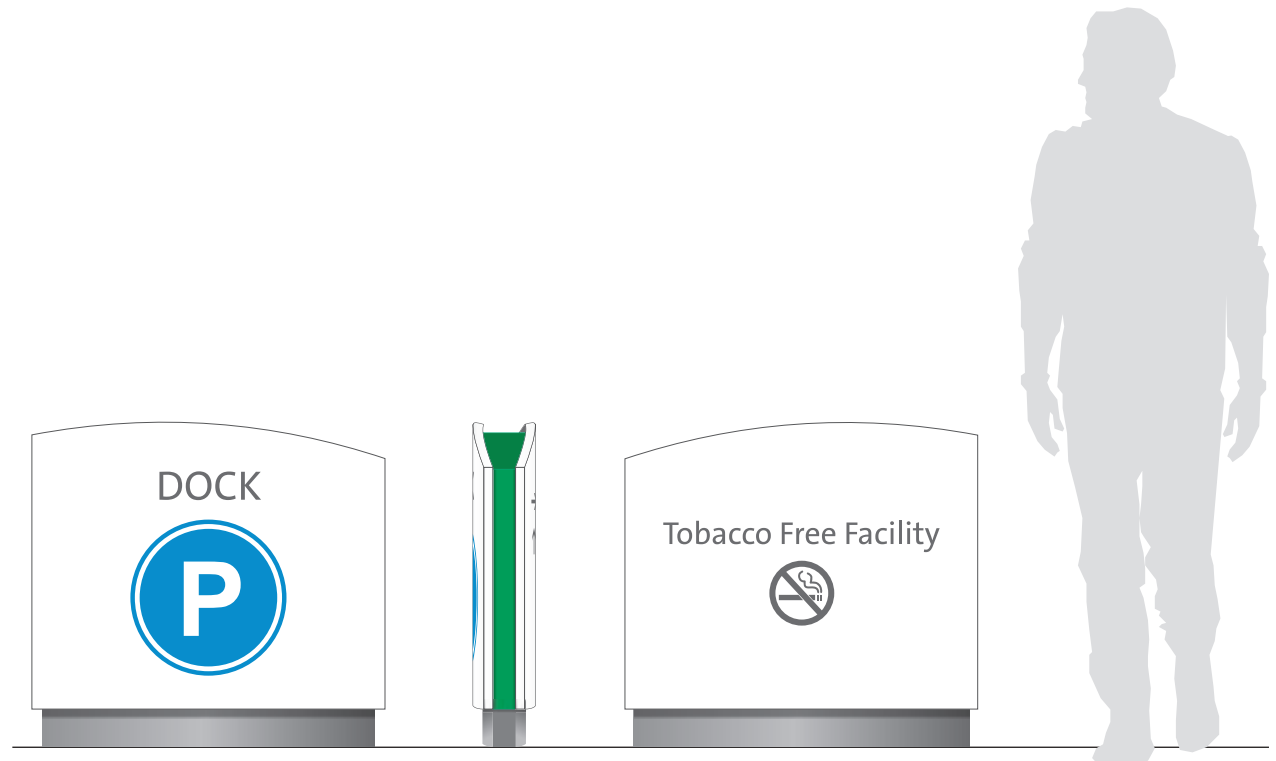
EW1 DF Exterior way-finding/double face
EW1 SF Exterior way-finding/single face
4'3-1/2" high x 4'0" wide/sq ft = 17.2



Non-illuminated without logo—Small

EW2 DF Exterior way-finding/double face
EW2 SF Exterior way-finding/single face
3'6" high x 3'6" wide/sq ft = 11.5

Small informational signs are used near entrances or at roadway intersections where 1–3 messages are required. Single or double face.



Non-illuminated without logo—Small

EIN DF Exterior way-finding/double face

EIN SF Exterior way-finding/single face

2'6" high x 2'8-5/8" wide/sq ft = 6.80

Exterior—wall signs

Exterior wall signs can be placed to prominently identify a main building or facility entrance. Single face.



Illuminated—Large

WS1 Wall sign with push thru letters and logo
6'5-3/8" high x 13'0" wide/sq ft = 83.8

WS3 Wall sign with push thru letters and logo
5'0" high x 10'1" wide/sq ft = 50.4

Non-illuminated—Large

WS2 Wall sign with flat aluminium letters and logo
6'5-3/8" high x 13'0" wide/sq ft = 83.8

WS4 Wall sign with flat aluminium letters and logo
5'0" high x 10'1" wide/sq ft = 50.4



Illuminated—Small

WS5 Wall sign with push thru letters and logo
3'11-5/8" high x 8'0" wide/sq ft = 31.8

WS7 Wall sign with push thru letters and logo
2'11-11/16" high x 6'0" wide/sq ft = 17.8

Non-illuminated—Small

WS6 Wall sign with flat aluminium letters and logo
3'11-5/8" high x 8'0" wide/sq ft = 31.8

WS8 Wall sign with flat aluminium letters and logo
2'11-11/16" high x 6'0" wide/sq ft = 17.8

Exterior face-lit signs can be used on the facades of buildings and facilities where large and prominent branding is required.



Illuminated—Standard

FL1 Face-lit remote wired letterset—green
10'10-1/2" wide x 2'3-3/8" high/sq ft = 24.8

FL3 Face-lit remote wired letterset—green
16'3-3/4" wide x 3'5-1/8" high/sq ft = 55.8

FL5 Face-lit remote wired letterset—green
21'9" wide x 4'6-3/4" high/sq ft = 99.3



Illuminated—Alternate

FL2 Face-lit remote wired letterset—white
10'10-1/2" wide x 2'3-3/8" high/sq ft = 24.8

FL4 Face-lit remote wired letterset—white
16'3-3/4" wide x 3'5-1/8" high/sq ft = 55.8

FL6 Face-lit remote wired letterset—white
21'9" wide x 4'6-3/4" high/sq ft = 99.3

Exterior—regulatory signs, door & window vinyl

Standard regulatory or custom informational signs can be used to control traffic and parking patterns and identify streets.

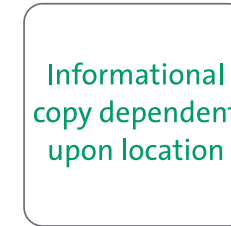
Custom vinyl lettering can be used to identify buildings or hours of operations.



RG2 Regulatory—Do not enter
2'0" high x 2'0" wide



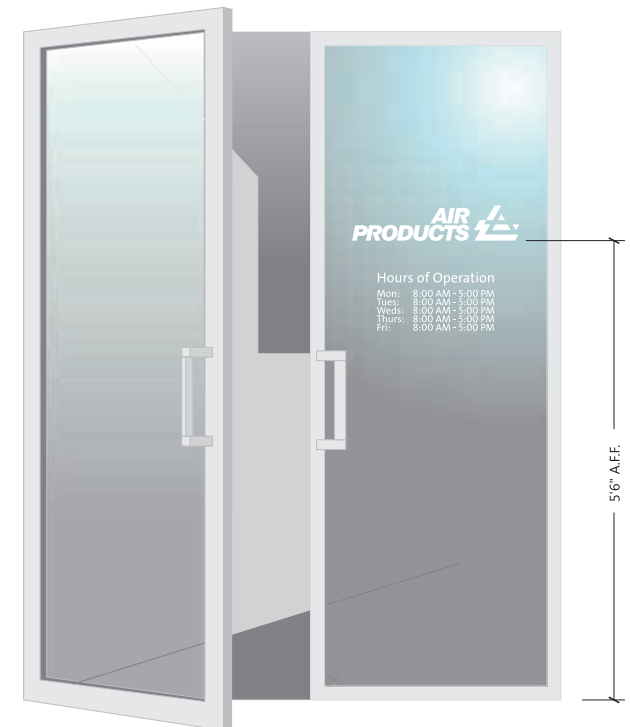
RG3 Regulatory—No parking
1'6" high x 1'0" wide



RG4 Regulatory—Informational
2'0" high x 2'0" wide



RG1 Regulatory—Stop
2'0" high x 2'0" wide/sq ft = 55.8



V1 Vinyl
2-3/16" copy height x 2'0" wide/Air Products
1-3/8" copy height/hours of operation
1" copy height/day & hour copy

Interior—plaques

The quality of materials and the design implementation reflect on our people, our products and services. Care and attention should be given to every detail when planning and installing our signage.

Internal plaques are designed to be used outside large department entrances, identifying the room number and function.

- Keep the department sign as clean and simple as possible.
- Allow maximum flexibility to meet site impact visibility opportunities.
- Present a strong, integrated image through use of form, color and materials.
- Can include braille for ADA compliance.

Color
Air Products green and black.

Typefaces
TheSans light and semi bold.

Ordering information:
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iP1 Interior plaque—ADA compliant
7" high x 8" wide



iP2 Interior plaque—ADA compliant
5-1/4" high x 6" wide



iP3 Interior plaque—non-ADA compliant
7" high x 8" wide

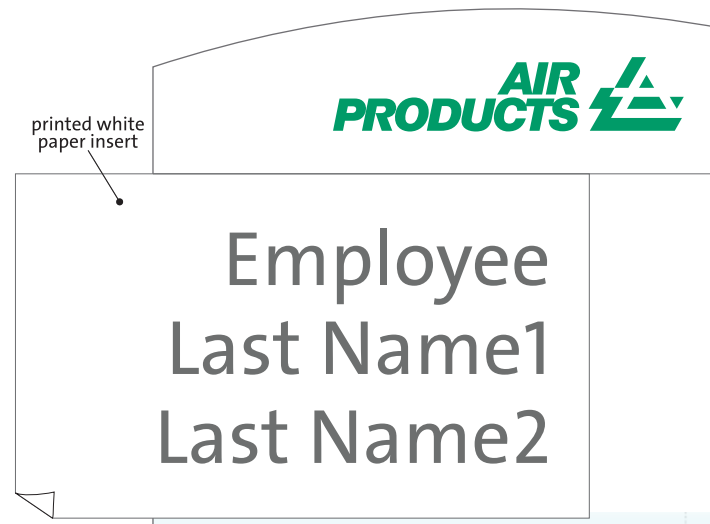


iP3 Interior plaque—non-ADA compliant
5-1/4" high x 6" wide

Interior—acrylic name holders

12.10

Interior name holders are used to identify offices and cubicles with occupant's name and department.



ANH Acrylic name holder
4-1/2" high x 5" wide



The Air Products interior reception is visually inviting and arresting. The combination of branding elements along with the option of LCD screens displaying a welcoming message with the latest Air Products innovations and news create an atmosphere of professionalism and confidence.



Non-illuminated—Standard

LSS1 Interior letterset—green
5'5-1/4" wide x 1'1-3/4" high

LSS2 Interior letterset—green
7'3" wide x 1'6-1/4" high

LSS3 Interior letterset—green
9'3/4" wide x 1'10-7/8" high

Non-illuminated—Alternate

LSA1 Interior letterset—brushed aluminum
5'5-1/4" wide x 1'1-3/4" high

LSA2 Interior letterset—brushed aluminum
7'3" wide x 1'6-1/4" high

LSA3 Interior letterset—brushed aluminum
9'3/4" wide x 1'10-7/8" high



Non-illuminated with background panel

LSB1 Interior letterset with background panel
4'7-1/16" wide x 1'11-11/16" high

LSB2 Interior letterset with background panel
6'10-9/16" wide x 2'11-9/16" high



Desk treatment & momentum lines

DT White refinished desk panel
ML Yellow line
DML Blue line

Interior—restroom signs

Used to identify restrooms. Can include braille for ADA compliance.



RS1 Unisex restroom/handicapped accessible—ADA compliant
7" high x 8" wide



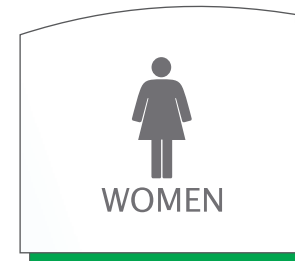
RS2 Women restroom/handicapped accessible—ADA compliant
7" high x 8" wide



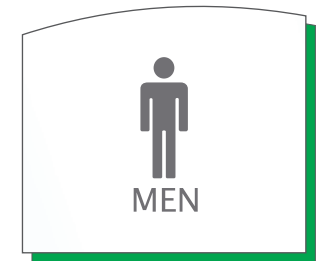
RS3 Men restroom/handicapped accessible—ADA compliant
7" high x 8" wide



RS1 Unisex restroom—non-ADA compliant
7" high x 8" wide



RS2 Women restroom—non-ADA compliant
7" high x 8" wide

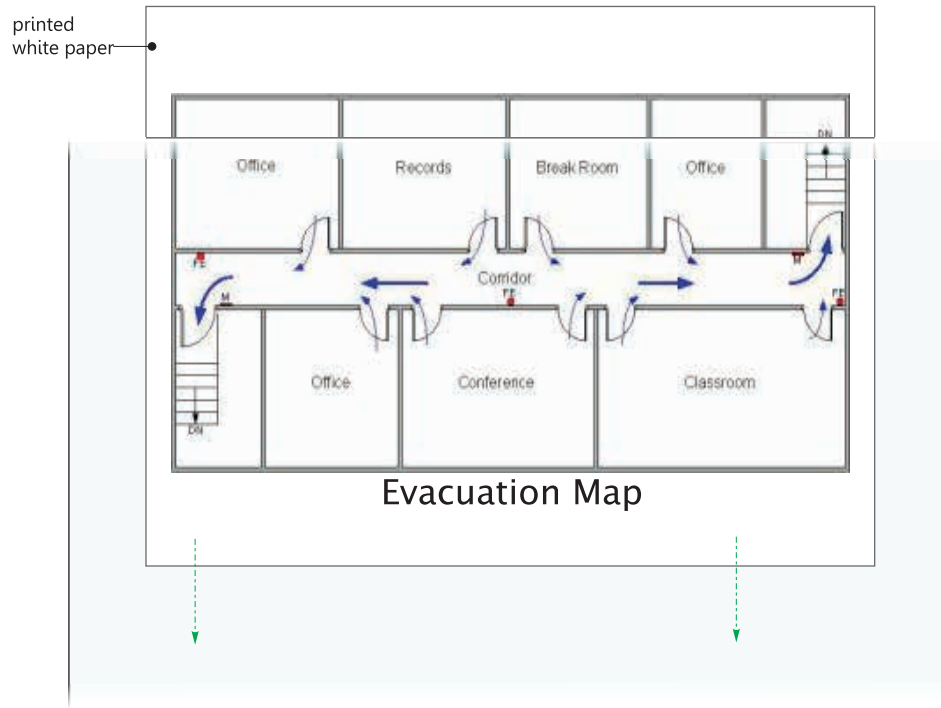


RS3 Men restroom—non-ADA compliant
7" high x 8" wide

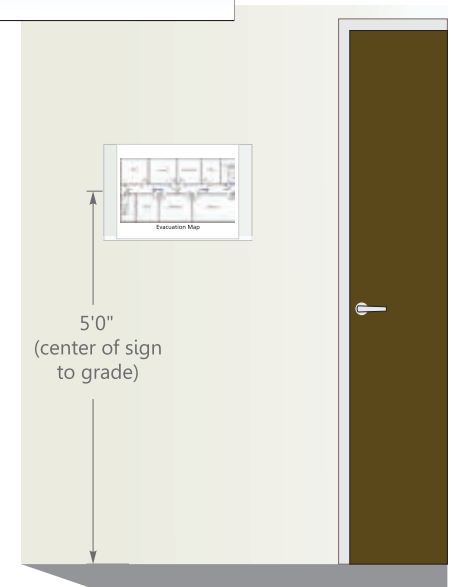
Interior–location map holder

Location map holders are designed to hold 11" x 17" prints of emergency exits and facility location maps.

Contact your Corporate Communications representative to design inserts for map holders.



LMH Map holder
11" high x 17" wide



Interior-way-finding

Large interior way-finding signs are used to direct occupants to destinations within buildings where 4–6 messages are required. Single face.

Small interior way-finding signs are used to direct occupants to destinations within buildings where 2–3 messages are required. Single face.



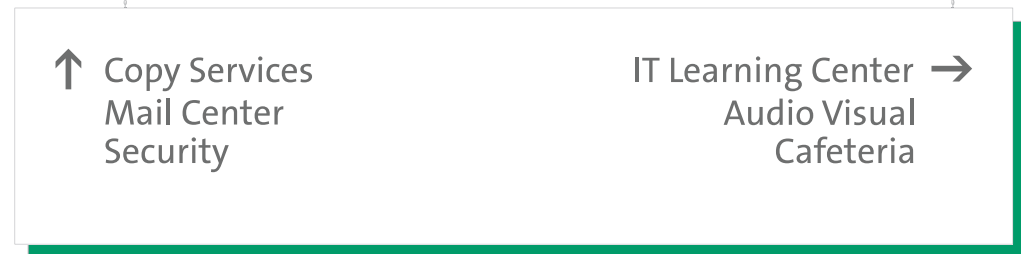
IWF1 Way-finding—Large
1'6-1/2" high x 1'5-1/2" wide



IWF2 Wayfinding—Small
11-3/4" high x 1'5-1/2" wide



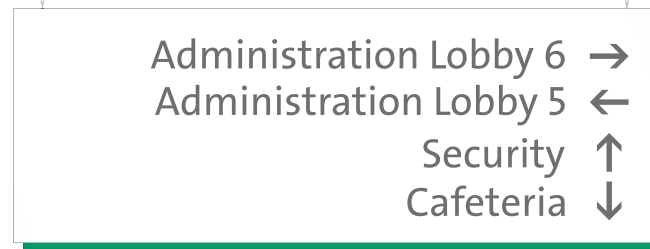
Large or small interior way-finding signs where overhead location is necessary for visibility; 2-4 messages. Single or double face.



Large

OWF1 DF Overhead way-finding/double face
12" high x 4'8-3/4" wide (suspended)

OWF1 SF Overhead way-finding/single face
12" high x 4'8-3/4" wide (suspended)



Small

OWF2 DF Overhead way-finding/double face
10" high x 2'8" wide (suspended)

OWF2 SF Overhead way-finding/single face
10" high x 2'8" wide (suspended)

